

Madhavan V

UX UI Designer | Product Designer

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Location : Trivandrum

Summary

UX/UI and Product Designer with 1 year of hands-on experience designing digital products from discovery to delivery. Skilled in turning user insights into structured problem statements, intuitive flows, and polished interfaces that balance user needs with business goals. Experience across B2B, B2C, and E-commerce products with growing strength in product thinking and execution.

Experience



Wings Design Studio

Chennai | 1 year

UI UX Designer

Oct 25 - Apr 26 | 7 months

- Owned design execution across B2B, B2C, and E-commerce products from research to handoff.
- Defined problem statements by aligning user pain points, stakeholder goals, and constraints
- Collaborated with developers to ensure accurate implementation of final designs

UI UX Design Intern

May 25 - Sep 25 | 5 months

- Worked on live products across research, wireframing, prototyping, and UI design
- Iterated solutions with senior designers based on feedback and business needs
- Built strong fundamentals in agile workflows and product design processes

Skills

Product & Design Thinking

- Product Thinking
- User Research
- Journey Mapping
- Information Architecture
- Wireframing
- Prototyping
- Usability Testing

Design

- Web & Mobile UI
- Typography
- Color Theory
- Responsive Design
- Interaction Design
- Accessibility

Tools

- Figma
- Photoshop
- Framer (Learning)
- Replit (AI Assisted Prototyping)
- Claude (AI Design Workflows)
- HTML / CSS (Dev Handoff Awareness)

Soft Skills

- Attention to Detail
- Stakeholder Communication
- Adaptability & Growth Mindset
- Storytelling & Design Communication
- Cross-Functional Collaboration

Education



Diploma in UI/UX Design

Marvelloux Academy | Jul 24 - Feb 25



Bachelor of Computer Applications

Christ Nagar College | 2021 - 2024

Portfolio



madhavanportfolio.in